

## **Distribution**

### **"espace SFR" stores – continuous innovation**

With 800 "espace SFR" stores throughout France including "experience stores" in cities and Studio SFR in Paris, SFR has established itself as the retail leader, in terms of both local reach and innovation. The "espace SFR" stores, which have been certified\* for their service quality since June 2003, are also places to seek advice and assistance from specially trained sales teams.

### **Major retailers**

A long-term partner of major retailers, SFR is the leading operator in this market with a network of 2000 points of sale including almost all French hypermarkets and large specialist retailers.

### **Direct sales**

SFR also sells its products and services remotely or via its online store at [www.sfr.fr](http://www.sfr.fr).

*\* The "espace SFR" stores are Qualicert certified by the independent body SGS ICS.*